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**APRIL 26<sup>TH</sup>, 2010**

# **TIMELINE TO BRING OEMS AND OEMS' CUSTOMERS INTO COMPLIANCE WITH INTERNET SALES REQUIREMENTS**

Based upon feedback from OEMs in regards to the attached March 26th, 2010 Review of Clack Control Valve Marketing Requirements and Internet Sales Update we were asked to set a timeline for all to follow, so that all OEMs and OEMs customers are compliant by the same time.

Another required request from many OEMs is that Clack enforce the policies that Clack puts in place equally to all OEMs and that no OEM receives preferential treatment.

**Clack is committed to following through and making sure all OEMs are in compliance by June 15th, 2010.**

## **Timeline to be compliant:**

- We would like to request that OEMs forward on to all their customers, that buy systems with Clack Control Valves, the March 26th and April 26th, 2010 documents that are attached, by May 15th, 2010. We would like the OEMs to contact their customers first, before Clack does.
- Shortly thereafter Clack will send both the March 26th and April 26th, 2010 documents to companies that are not in compliance with Clack Control Valve product on the Internet and request that they get in compliance.
- Starting June 15th, 2010 Clack will purchase softeners over the Internet from non-compliant Internet sites to determine which OEM sold the systems in question.
- The OEM who supplied the system will be notified by Clack of any violations and given two weeks to take corrective action.

**Clack reserves the right to suspend control valve sales and accessories to OEMs that fail to take corrective action.**

**To help ensure compliance Clack requests that OEM does not drop ship directly to a homeowner address. OEM is to ship systems with Clack Control Valves to a water treatment related business.**

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**We appreciate your cooperation to ensure that everyone is in compliance.  
Clack Corporation Management**